



KONICA MINOLTA

TECHNOLOGY

# PROTECTING YOUR BUSINESS COMES NATURALLY

ENVIRONMENTAL COMMITMENT + SUSTAINABILITY INITIATIVES



# **AN ABUNDANCE OF INNOVATION** FOR A WORLD OF UNLIMITED POTENTIAL.

**Taking action. Creating value.**

**Because neither our customers, our businesses  
nor our world are disposable.**

At Konica Minolta, environmental protection is one of our top priorities. For years, we've been integrating environmental, economic and social perspectives into our corporate strategy. The results have been impressive: new green technologies, lower energy costs, increased participation in recycling programs and much more. Because for us, success is measured by more than dollars and cents; it's measured by the impact we have on our world.

## ADDING TRUE VALUE TO OUR SOCIETY WHILE CONTRIBUTING TO A SUSTAINABLE FUTURE.

### ECO VISION 2050: A COMMITMENT TO OUR PLANET

Konica Minolta has been taking action to protect our planet for decades. In 2009, we introduced our long-term environmental action plan, Eco Vision 2050. This plan consists of three ambitious goals that will contribute to a sustainable future: reduce CO<sub>2</sub> emissions from our product life cycles by 80 percent (minimizing greenhouse gas emissions that contribute to climate change); promote recycling and reduce the use of limited resources; and, lastly, help preserve biodiversity.

We've also set the goal of becoming carbon-neutral by 2050, aiming to make no net release of carbon dioxide into the atmosphere. We are passionate about reaching these goals and helping our customers achieve their own sustainability initiatives.

### WORKING TOWARD A SUSTAINABLE FUTURE

As a global company, Konica Minolta can make a large-scale positive impact on our planet. To guide our global environmental and community initiatives, we are signers of the United Nations Global Compact and actively work toward the achievement of their Sustainable Development Goals.

We've instituted programs such as using solar energy at our US headquarters, working with the EPA as members of the SmartWay transportation program to ensure responsible logistics and helping our customers recycle with our Clean Planet Program.



The results have been impressive:  
new green technologies, lower energy costs,  
increased participation in recycling programs  
and much more.



# COST-FREE RECYCLING FOR OUR CUSTOMERS.

Konica Minolta's cost-free recycling program keeps recyclable materials out of landfills, making a big difference in preserving our environment by reducing waste.

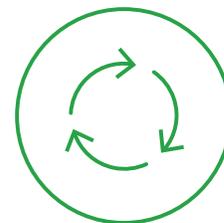
## A WIN-WIN SOLUTION FOR EVERYONE

Recycling wastepaper has become a habit for 21st-century office workers. Konica Minolta is helping lead the way to make electronics recycling just as widespread.

Our Clean Planet Program makes recycling quick, simple and cost-free. Recycling is available for all Konica Minolta consumables: toner cartridges, imaging units, waste toner bottles, developer, developer units and drums. Shipping is free. And no matter what volume of consumables you use, there's a recycling program to fit your needs.

For small and home office customers, the Create Your Own Clean Planet Box Program is an environmentally friendly option. Simply consolidate at least five used Konica Minolta consumables into any spare box you have available, line it with a trash bag, print a shipping label from our website and ship the consolidated box of cartridges to be recycled. This program is free of charge for all Konica Minolta customers returning Konica Minolta branded consumables.

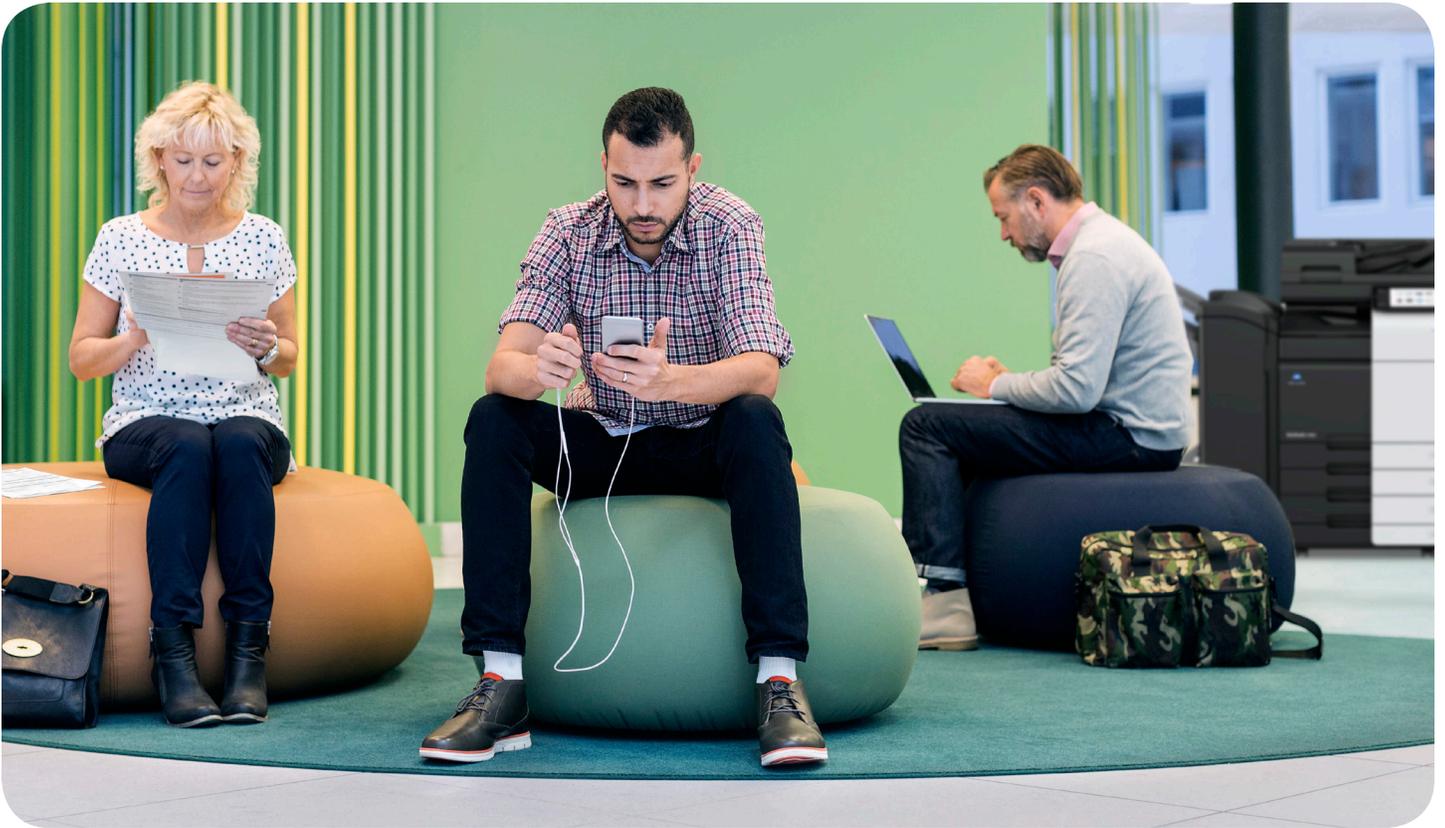
For our midsize customers, Konica Minolta can furnish recycling boxes designed to hold 10 to 15 consumable items. We've streamlined the process so that now all recycling boxes received in your kit have a prepaid return label applied to the box. For high-volume users, delivery and pickup arrangements can be made for bulk shipping containers.



Clean Planet is a program that works — 53,000 customers have used it. Approximately 345,000 recycling boxes have been shipped. More than 4 million items have been recycled. And nearly 2,200 tons of material has been kept from landfills.







# REAL PROGRESS. PROVEN RESULTS. **GLOBAL RECOGNITION.**

**Simitri®: our exclusive advantage in toner technology.**

For decades, Konica Minolta printer/copiers and MFPs have had a significant environmental advantage: our exclusive Simitri® HD toner, a polymerized toner formulation which contributes to a reduction in environmental impact. Simitri HD toner has smaller, more uniform particles than ordinary toners. That means almost one-third less toner is needed to create an image. Simitri HD toner also fuses to paper at lower temperatures, generating less heat and requiring less energy. The emission of CO<sub>2</sub> is cut by nearly 40%, reducing output of a gas that contributes to global warming.



## INNOVATIVE, GREEN SOLUTIONS

Konica Minolta's innovative technologies and solutions have been designed for optimum operation while minimizing energy consumption. The low TEC values of Konica Minolta's various office products are particularly impressive: the TEC value represents an electrical product's typical weekly electricity consumption (TEC) based on average office use defined by the Energy Star program. Our bizhub color and B&W models achieve among the lowest power consumption rates of any MFPs in their class. In addition, most Konica Minolta office systems now have three power-saving modes that significantly reduce the energy consumption during idle phases.

Duplexing is standard on most bizhub MFPs, saving paper with two-sided printing capability at full-rated output speed. Our unique Eco-Indicator enables customers to monitor paper, toner and energy usage by device, account or end user to promote greater cost-consciousness. And with built-in PageScope® fleet management applications, it's easier to make fleetwide settings to ensure that every MFP operates with optimum energy efficiency.

Konica Minolta's "green machines" have earned an impressive number of industry certifications and awards. Every one of our bizhub office models and AccurioPress production printers has been Energy Star certified. We are also proud to have products certified by Eco Mark, Blue Angel and EcoLeaf. Our global approach to energy efficiency has earned international recognition, including the FTSE4Good Global Index, Prime Status by Germany based Oekom Research AG, Forum Ethibel (Belgium) and Japan's Morningstar Socially Responsible Investment Index.

We've received awards for Outstanding Achievement for Energy Efficiency from BLI (Buyers Laboratory LLC). And Konica Minolta has been named to the Dow Jones Sustainability World Index for several years in a row in recognition of our economic, environmental and social performance.

## EPEAT AND THE U.S. GOVERNMENT

Green electronics are in greater demand than ever, partly due to the federal government's requirements surrounding the environmental impact of the electronics they purchase and use.

EPEAT requires that products meet criteria in eight environmental performance categories. These categories include factors such as the products' packaging, its life cycle and the types of materials it contains.

Products included on the registry are measured against both required and optional criteria. A product must meet all of the required criteria in its category, and is rated Bronze, Silver or Gold depending on how many of the optional criteria are met. To achieve Gold status, the product must meet the requirements of Bronze and Silver status, including meeting at least 75% of optional criteria. All of Konica Minolta's MFPs on the EPEAT registry have achieved Gold or Silver status.



## MPS: MANAGED PRINT SERVICES WITH A DIFFERENCE

Along with creating energy award-winning products, we're also helping our customers save energy and reduce waste by managing their printing more efficiently.

Our Managed Print Services (MPS) program uses advanced metrics to assess the print environment of the customer. It analyzes their current workflow, optimizes their fleets to save energy by eliminating redundant or underutilized devices, utilizes electronic distribution to reduce print costs and save paper and even helps modify employee behavior to select energy-efficient printing options.

MPS is part of Konica Minolta's Clean Planet Program, providing you with one consolidated method for all consumables to be easily recycled.



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**Leading the industry in innovation.  
Delivered responsibly.  
For all of your document needs.**

Since our founding, Konica Minolta has developed and innovated technologies that have impacted our clients all around the world. We know that to flourish, we must do our part to help with environmental issues and improve our customers’ quality of life. As such, we are reshaping and revolutionizing the Workplace of the Future™, an expansive smart office product portfolio that includes IT services (All Covered), ECM, managed print services and industrial and commercial print solutions.

Konica Minolta continues to lead the way with our customers and employees. We’ve been recognized as the #1 Brand for Customer Loyalty in the MFP Office Copier Market by Brand Keys for 12 consecutive years. And we were ranked on the Forbes 2017 America’s Best Employers list. The World Technology Awards recently named the company a finalist in the IT Software category.

With all this success, we have embraced our responsibility to our planet. We are proud to have been named by the Dow Jones Sustainability World Index for seven consecutive years.

For complete information on Konica Minolta products and solutions, please visit: [CountOnKonicaMinolta.com](http://CountOnKonicaMinolta.com)

**RESOURCES**

Konica Minolta provides a number of resources about the company’s corporate citizenship and sustainability programs. Konica Minolta issues an annual CSR Report to inform all Konica Minolta stakeholders about our global initiatives in this area. While the CSR Report focuses on topics of social significance such as the company’s basic philosophy, specific efforts and achievements related to CSR, the Environmental Report provides more specific details about Konica Minolta’s environmental policies, efforts and progress.

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**PARTNERSHIP**

Konica Minolta can help give shape to your ideas and partner with you to achieve your corporate objectives. Contact us to realize opportunities in:

**INFORMATION MANAGEMENT**

- Enterprise Content Management (ECM)
- Document Management
- Automated Workflow Solutions
- Business Process Automation
- Security and Compliance
- Mobility
- eDiscovery Services

**IT SERVICES**

- Application Services
- Cloud Services
- IT Security
- Managed IT Services
- IT Consulting & Projects
- Apple Managed Services
- Managed Voice Services
- Technology Implementation and Deployment

**TECHNOLOGY**

- Office Multifunction Business Solutions
- Commercial and Production Printers
- Industrial Printers
- Wide Format Printers
- 3D Printers
- Scanners
- Security Surveillance Systems
- Laptops, Desktops and Computer Hardware
- Servers and Networking Equipment
- Managed Print Services (MPS)
- Managed Enterprise Services



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