

Transaction Printing



Success Profile



LASER PRINT PLUS

Laser Print Plus Powers Their Way to New Heights in Color Quality and Productivity with the WEBJet™ 200D Continuous Inkjet Press

Laser Print Plus is a transactional printer and mailer with locations in Columbia, SC and Thomasville, NC servicing the insurance, banking and utility markets. Laser Print Plus needed a way to advance from using pre printed forms and improve turn-around time to expand their business and attract new customers.

According to Tim Delaney, part of the LPP management team, the company looked at five of the major technology providers and after review, the WEBJet had the highest quality at the best value in the market.

Prior to WEBJet the company used all toner devices requiring them to use pre-printed forms. The WEBJet now provides added flexibility to eliminate using pre-printed forms and print all jobs from white paper with the ability to make last minute changes with ease. Eliminating numerous SKU's in the warehouse also creates an easier and more manageable environment.

Existing customers have been thrilled with the color quality and the price point and has allowed LPP to add many new customers while gaining new business from existing customer looking for the quality price and capability that the WEBJet now offers.

Because of the production speed, Laser Print Plus now turns jobs around in a tenth of the time even with the heavy production schedules at month end. In addition to the productivity gains, the running cost of all of their forms has gone down over 35% because of lower ink costs and the elimination of click charges.

The WEBJet 200D powered by Memjet has allowed LPP to win bids they did not get in the past and offer customers vibrant color at the cost of black and white printing. Helping customers grow their business has been a true success story for Laser Print Plus.

Tim Delaney states "The transition over to WEBJet powered by Memjet platform has been a great addition to Laser Print Plus giving us flexibility, productivity and reliability, and a more efficient and versatile work environment"

"Laser Print Plus now turns jobs around in a tenth of the time of our cut sheet toner devices.

The transition to WEBjet powered by Memjet has been a great addition, providing flexibility, productivity and reliability and giving us a more efficient work environment."



Tim Delaney
Laser Print Plus

