

The CLOUD Revolution

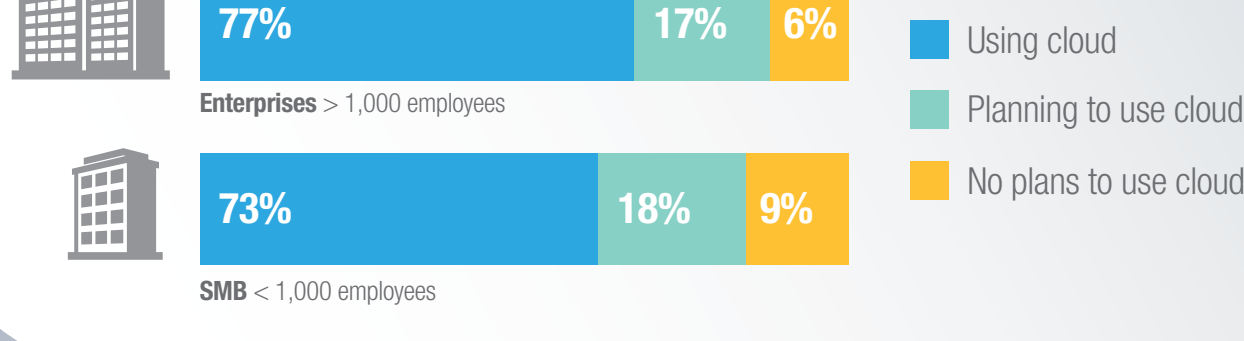


75%

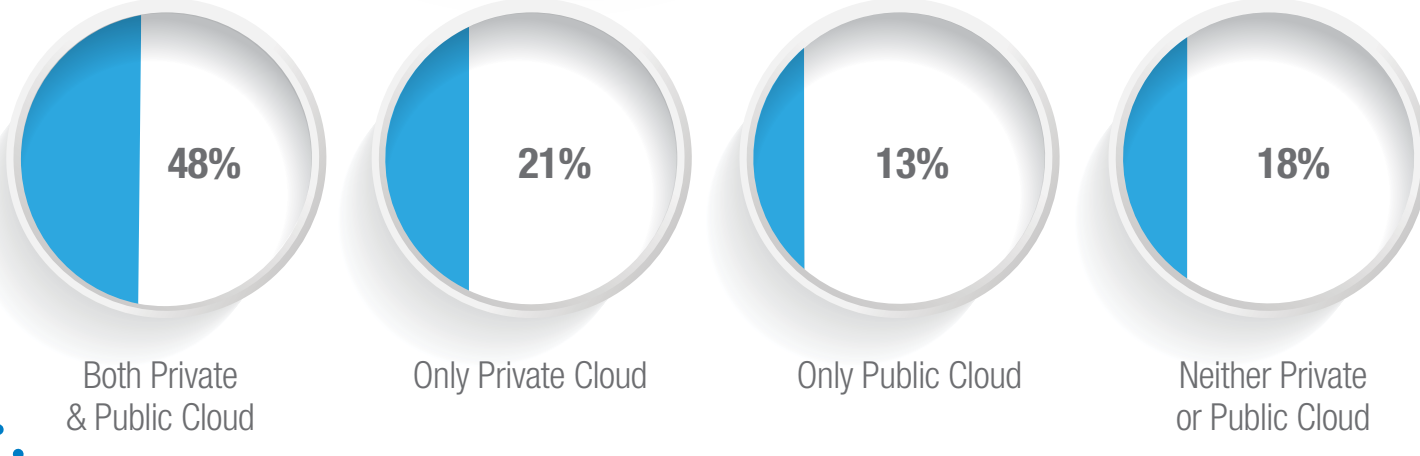
of IT managers report they are currently using or evaluating cloud computing

Cloud Adoption Rates

% of Organizations Adopting Cloud (2013)



Cloud Technology Being Adopted



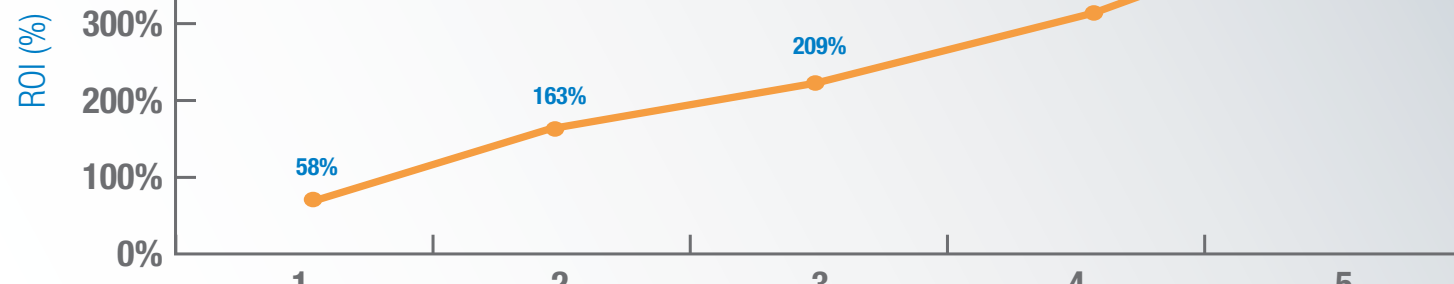
1/3

of businesses are adopting the cloud because they can access information through multiple devices



Cloud ROI

Return on Investment Curve for Cloud Solutions

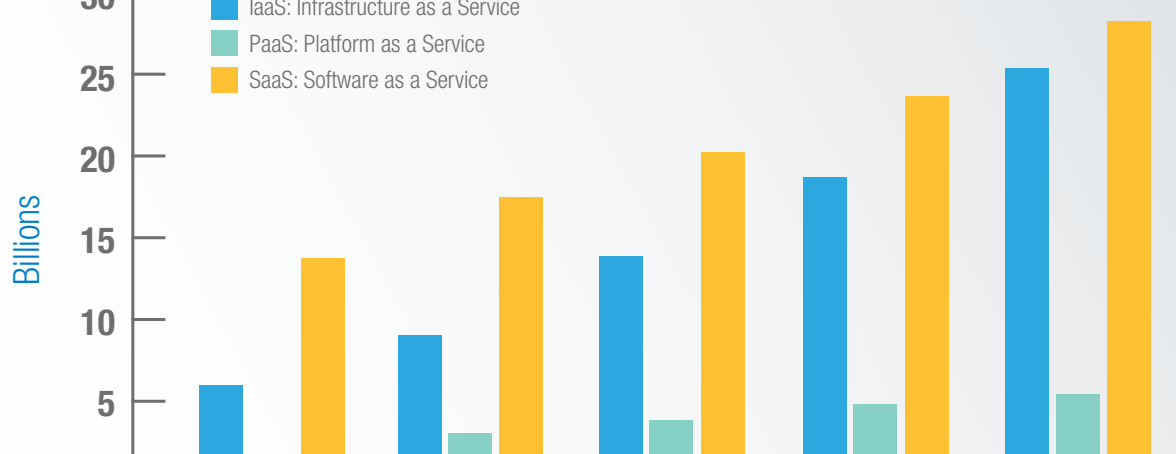


\$5.5 BILLION

dollars per year will be spent on cloud computing in 2014, growing 27% annually.

High Growth Expected in Cloud

High Growth Expected in Cloud Infrastructure Services

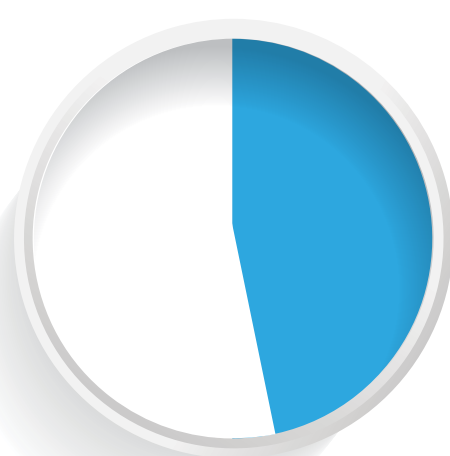


MORE THAN 90%

of companies saw at least one area of improvement in their IT department after adopting the cloud.



52% reported increased data center efficiency and utilization



47% of companies said that they witnessed lower operating costs after cloud adoption

Top 3 Reasons

Why Companies are Moving to the Cloud



Cost Savings
(Reduced Capital Expenditure)



Reliability
(Back-Up & Business Continuity)



Flexibility
(Ability to Scale Up or Down)