Market Growth, 2016

- Decorative Print*: 27%
- Label and Packaging*: 34%
- High-Speed Inkjet**: 31%

*Keypoint Intelligence
**IDC

KONICA MINOLTA EXPERTISE

- Total Number of Patents: 12,254
- Years of Inkjet Experience: 40

DIGITAL LABEL PRINTING OPPORTUNITIES BY VERTICAL

- Food: 27%
- Beverage: 29%
- Consumer Durables: 5%
- Industrial Chemicals: 6%
- Transport/Logistics: 6%
- Pharmaceutical: 7%
- HABA/Personal Care: 7%
- Household Chemicals: 4%
- Automotive: 3%
- Other: 4%
- Retail: 2%

Connect
- With people passionate about innovating print
- With a network to help transform your business
- Print with a digital multi-channel world

Learn
- About the latest digital trends
- About how print is evolving
- From people maximizing business opportunities

Grow
- Your revenue through effective sales and marketing
- The skills and knowledge of your people
- The bottom line of your business

For more information, visit Prokom.org.
INDUSTRIAL PRINT AND GRAPHIC COMMUNICATIONS